

Request for Proposal Habitat for Humanity Malawi Strategy Development

Context

Habitat for Humanity is the world's largest affordable housing civil society organization. With programs in more than 70 countries and thousands of communities, our vision is a world where everyone has a decent place to live. Habitat works collaboratively with communities, government and the private sector to find housing solutions. We are recognized for the meaningful change our programs have in communities. However, we recognize that the housing deficit is far greater than what any one organization can accomplish on its own. To that end, we are building our capability to influence the broader systems that affect access to housing to ensure greater access to affordable, resilient housing for all.

Habitat for Humanity Malawi (HFHM), an affiliate of HFH International, was established in 1986 and has supported over 133,600 individuals in securing safe and sustainable housing. HFHM operates under the conviction that housing is a foundational pathway out of poverty, focusing on vulnerable group housing, disaster risk reduction and response, water, sanitation, and hygiene (WASH), sustainable construction materials, advocacy, and volunteer engagement. In Malawi, housing inadequacy is a pressing challenge, with an estimated 58.9% of the 4.8 million housing units classified as substandard and not climate resilient. Many families reside in mud-walled, grass-thatched homes, unable to afford or access decent housing. Addressing this housing deficit requires constructing approximately 21,000 new housing units annually over the next decade. We are seeking qualified consultants to facilitate the development of our next strategic plan.

Scope of work

The consultant will work collaboratively with the Habitat program team and our organization's leadership to develop a consolidated strategic plan covering the period 2025 - 2030. Including the following key deliverables:

1. **Inception report:** highlighting the overall approach, support requirements from Habitat, and key stakeholder engagement throughout implementation
2. **Housing context analysis:** a summary of the current challenges facing the housing sector in Malawi. This report should highlight to the extent possible, both quantitative and qualitative characteristics of the deficit; populations most impacted by the housing deficit; and relevant trends expected to affect the housing deficit in the next 10-15 years.
3. **Operating environment:** a summary of key changes in the operating context that should be taken into account in defining Habitat's operating strategy including but not limited to: changes in the regulatory environment, competitor analysis, and emergent donor trends within the market.
4. **Multi-year strategy:** the overall directional plan mapped to the official Habitat template including: program priorities, definition of our future state comparative advantage, program priorities, multi-year target, and key change initiatives and associated targets and milestones

5. Implementation plan: the pacing of the overall change, investment requirements, and key assumptions driving implementation of the overall plan.

Consultant Responsibilities:

- Drive the day-to-day development of a scope of work and deliverables under the oversight of the national office lead.
- Act as principal point of contact with national office staff regarding the strategy's development process
- Incorporate relevant global resources into the strategic plan (Theory of Change, Program Framework, Geographic Strategic Frameworks, etc.)
- Proactively engage the National Board of Directors, the National Organization, HFHI Area office and HQ stakeholders for input and approvals when pertinent.
- Coordinate the work of the consultant team and national and area office staff contributions toward deliverables.
- Timely communication with the National Office point of contact when the solution of potential roadblocks or challenges may require assistance from the NO and Area Office team.
- Track the overall project schedule. Develop and maintain a detailed project plan.

Selection Criteria

Evaluation criteria will include but may not be limited to:

1. Proven track-record of success with similar analyses
 - a. Experience in developing strategic plans
 - b. Familiarity with the civil society sector in Malawi
 - c. Familiarity with housing challenges in Malawi
 - d. Familiarity with market systems, systems thinking, advocacy and policy change
2. Qualifications of the individual consultants put forward for the engagement
3. Overall estimated cost for the engagement

Application Process

Applications should include:

- A brief overview of relevant experience
- Proposed overall approach
- A copy of CVs for key personnel and a breakdown of estimated hours of time contributed to the project
- Estimated total costs, with relevant daily rates for proposed consultants and expected contributions.

The timelines for applications are as follows:



We build strength, stability, and self-reliance through shelter.

Date	Activity
25 th November 2024	Anticipated solicitation release date
6 th December 2024	Submission deadline
16 th – 17 th December 2024	Interviews with top applicants
18 th December 2024	Anticipated announcement and engagement of successful applicant

All questions can be direct to: inquiries@habitat.mw

Additional Information

Terms of Reference (TORs) detailing project objectives and deliverables can be downloaded from HFH Malawi's website: <https://www.habitat.mw/downloads/>

Please submit applications to:

The Chairperson
Internal Procurement Committee
Habitat for Humanity Malawi
Off Presidential Drive, Next to Pacific Villas, Area 14
P.O. Box 1638
Lilongwe
Email: procurement@habitat.mw